



CALL TO ARTISTS

CowParade Returns to San Antonio!

Moo've over! CowParade returns to San Antonio in 2025 to benefit CHRISTUS Children's. More than just a hospital, CHRISTUS Children's in San Antonio is dedicated to the well-being of children and expectant moms and families. As the sole hospital in San Antonio exclusively focused on pediatric care, we bring hope, healing, and new beginnings to families from Texas, across the US, and beyond.

What is CowParade?

CowParade is the largest and most successful public art event in the world. The events feature life-size, cow sculptures painted and transformed by local artists. At the conclusion of each event, the cows are sold at auction for the benefit of local non-profit organizations.

Moo'ving Facts:

- 300 million people on 6 continents and in 32 countries have seen CowParade
- \$35 million+ has been raised at our cow auctions for children's hospitals and other non-profits around the world
- 5,000 cows have been painted and transformed by over 10,000 artists

The Artists & Sponsors

The cows will be painted by top and emerging artists and designers in San Antonio, along with a collection of young, student artists and possible collaborations between established and young artists. Each cow or herd of cows will be sponsored by a local business, organization or individual.

Public Display & Auction

The public display can take place in a single high-profile pasture or in 3-5 herds in different parts of the city. We will seek pastures that are highly visible, safe and attract potential auction purchasers. At the conclusion of the public display, the cows will be auctioned off and sold for the benefit of CHRISTUS Children's.

CALL TO ARTISTS

CowParade is now accepting proposals from artists who wish to participate in CowParade San Antonio 2025. We are looking for two types of designs:

1. A design you would like to create if you could only paint one cow
2. Designs celebrating the history and culture of San Antonio

Each artist whose design is selected for exhibition will be provided with a life-sized, blank fiberglass cow form and will be paid a \$1,000 honorarium upon completion and approval of their painted cow.



CALL TO ARTISTS

Eligibility

CowParade San Antonio is open to all artists, from the acclaimed to the amateur. Painters, sculptors, craftsmen, multi-media artists, and other wildly creative people are encouraged to apply.

What You Need To Do

Email Us an original the completed application form, your proposed design(s), a brief statement about your design, and a signed Copyright Assignment by 9/16/2024.

Important.

You must submit an ORIGINAL signed Copyright Assignment as part of your application. You may also submit photographs, slides or other examples of your past work if desired; however, CowParade is unable to return any materials submitted.

- Please restrict all material submitted to no larger than 8.5" x 11" in size.
- Artists may submit up to five designs for consideration. Be sure to include an ORIGINAL signed Copyright Assignment for each design proposal.

Production of Cow

Artists will produce their cows in their studios or homes. Delivery of cows to the gallery or workspace will be schedule individually. CowParade San Antonio may provide a public painting space for use by artists and will notify the artists should such space become available.

Timeline

CowParade San Antonio will review your application as soon as it is submitted to ensure that it complies with the guidelines. If approved, your design will become part of the portfolio shown to event sponsors for selection. CowParade San Antonio encourages artists to submit proposals as soon as possible so that we can assemble a sizable and diverse portfolio for review by sponsors and because sponsors will begin selecting their cow designs as they join the event.

APPLICATION SUBMISSION DUE DATE : 9/16/24

COWPARADE APPLICATION REVIEW: 9/17/24

ARTIST NOTIFICATION OF SELECTION: 9/18/2024

DEADLINE FOR RETURN OF FINISHED:

10 WEEKS AFTER RECEIVING COWS.

COWS*Dates subject to change

Contact

For more information about CowParade San Antonio and the design submission process, please contact Laura Schleif at Laura.schleif@christushealth.org.

Cow Specifications

The Cows come in two poses—Standing and Grazing. Specific dimensions for each of the cow poses:



CALL TO ARTISTS

Standing Cow – Head Up

95” long x 29” wide x 57” high

girth – 83” around stomach

Grazing Cow – Head Down

84” long x 29” wide x 48” high

girth – 83” around stomach

Cow and Design Details & Considerations

If your design is selected, we will make every effort to accommodate your choice of cow pose. If your design is specific to a particular cow pose and cannot be altered for another pose, please indicate this on your application materials.

The cows are manufactured using a mixture of Class II Fire Retardant Laminating Resin and chopped roving fiberglass over an initial brushed-on layer of polyester gel coat. Then several layers of chopped strand matting fiberglass are hand-laid and wetted with the laminating resin to the point of full saturation. Steel is placed at specific stress points such as where the legs join the torso of standing models and where ears and horns attach to the body. The basic cow poses may be altered by the artist, so long as they remain structurally intact. Full details on the recommended method of altering the cows will be provided to artists selected to complete cows. Each cow arrives with a coat of primer applied by the manufacturer.

Paints, Topcoats and Weatherproofing

Cows will be placed in areas fully accessible to the public. Although a few cows may be in indoor locations, most will be outdoors. In creating a design, please consider carefully the weather and other elements of nature, including sun, rain, wind and dirt. We cannot guarantee whether a given cow can be placed indoors or in a weather-protected location.

Additionally, CowParade San Antonio is an interactive event that allows the public to touch and feel the designs. As such, designs should be created with durability and public safety concerns in mind. Although objects may be attached to the cows, artists should be aware that vandalism can and unfortunately does occur. Any object added to a cow should be attached in such a way that it cannot be easily removed.

The surface of each cow is primed by the manufacturer. Unless you have altered the pose or exterior of your cow, you will not need to reapply a primer. Acrylic paint, artificial resin paint or two-component paint can be used to paint the cows.

A minimum of three coats of varnish is required using a two-part, hard gloss varnish. This step is critical to the ultimate durability of your cow, and cows which are returned unvarnished or which are incorrectly varnished may not be exhibited. Further details to be provided.

Installation and Repair of Cows



CALL TO ARTISTS

Artists will not be responsible for the installation or removal of the cows, as CowParade will manage this process. Artists should, however, be available for any possible touch-up work that may be required once the exhibit is underway.

All cows will require touch-up and cleaning prior to the auction. Artists are expected to be available to make these touch ups during the weeks preceding the auction.

Design Guidelines

Artists should bear in mind that the audience will be broad-based and of all ages, and designs should be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Additionally, neither corporate logos nor advertising is allowed. As outlined below, designs will be evaluated to ensure they conform to these guidelines. CowParade may reject any design that, in its sole discretion, does not adhere to these guidelines.

Rights/Entitlements

By submitting your application, you confirm that:

- 1.You are the original creator of your design.
- 2.You have not copied anyone else's original work.
- 3.Your design does not infringe on anyone else's intellectual property rights (for example, trademark, copyrights, trade dress, design patent).
- 4.To the extent anyone else has contributed to your design, you shall obtain a signed, written agreement from that person assigning all of their rights in their contribution to you.

As part of the application process, you must sign the "Copyright Assignment" that accompanies this application. By signing, dating and returning the original Copyright Assignment with your application, you are indicating your understanding that you are assigning the entire right, title and interest to your design to The CowParade Store, LLC, the organizers of the art exhibition. Please remember to keep a copy of these forms for your records.

If your finished cow is approved for exhibition, you will receive a \$1,000 honorarium. The CowParade Store, LLC will continue to own the entire right, title and interest in your design proposal, accompanying sketches and all derivative works, including the final work completed on the fiberglass cow. You will be acknowledged as the artist on a plaque attached to the concrete base of the cow and in appropriate publications. However, the copyrights, including the rights to reproduce your design, create copies or reprint your design in books, will be owned by The CowParade Store, LLC.

If your design is not approved or selected for exhibition, The CowParade Store, LLC shall assign the entire right, title and interest in your design back to you.

COPYRIGHT ASSIGNMENT

WHEREAS, _____ fill in name of artist], an individual having an address of _____ (“Artist”) is the author of the design and sketches (collectively referred to as the “Design”) attached to the application submitted to *The CowParade Store, LLC* on the same date as the date of this Assignment;

WHEREAS, Artist understands and acknowledges that, as part of the application process, it is intended that *The CowParade Store, LLC*, a Connecticut limited liability company,, with an address of 243 Steele Road, No. 534, West Hartford, CT 06117 (“CowParade”) own the entire right, title and interest in and to the Design;

WHEREAS, Artist understands and acknowledges that, if the Design is approved, he/she shall apply that design to a cow sculpture provided by CowParade San Antonio thereby creating a “Finished Cow.”

WHEREAS, Artist desires to transfer all of his/her right, title and interest in and to the Design, including, but not limited to, all derivative works which are based on the Design to The CowParade Store, LLC;

WHEREAS, Artist understands and acknowledges that The CowParade Store, LLC shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design if the Finished Cow is approved for exhibition, as described in detail in the Request For Proposals and Application to *CowParade San Antonio*, and that in such case *CowParade San Antonio* shall pay to Artist an honorarium of \$1,000 within 30 days of the completion of their cow.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Artist hereby assigns to The CowParade Store, LLC all his/her right, title and interest in and to the Design, and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Cow, together with any and all copyright applications and registrations therefore.

Artist acknowledges and agrees that, due to the nature of the public display of the Finished Cow, CowParade shall not be liable for any distortion, mutilation, modification or destruction of the Finished Cow by accident, act of God or person. Artist hereby waives his/her rights under the Visual Artists Rights Act (“VARA”), 17 U.S.C. § 106A, as against CowParade in the event of such distortion, mutilation, modification or destruction.

Artist further acknowledges and agrees that if the Finished Cow is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, CowParade shall have the right to make, or have made, such repairs, even if the repairs would constitute a distortion, mutilation or modification under VARA. Artist hereby waives his/her rights under VARA in the event and to the extent CowParade deems such repair necessary.

Artist represents to CowParade that he/she is the sole author of the Designs and that the Design is an original work of authorship which does not infringe upon the copyright rights or any intellectual property rights of others, and that he/she has the unencumbered right to make this assignment.

COPYRIGHT ASSIGNMENT

In the event the Design is not approved or selected for exhibition, as described in the Request for Proposals, CowParade shall assign [and hereby does assign] back to Artist all its right, titles and interest in and to the Design.

Artist Name:

Cow Name:

Signed _____

Name:

Name for Event (if different):

Street Address:

City:

State:

Zip Code:

Home Phone No:

Mobile:

E-mail:

Website:

Facebook ID (ex. /cowparade) :

Instagram ID (ex. @officialcowparade) :

Other Social Media ID:

Proposed title for your cow (limited to 40 characters, including spaces and punctuation):

Artist Statement

Please attach an additional sheet with a brief description of yourself and your cow design.

Cow Outline

Please complete your proposed design on one of the outlines provided. Please feel free to enlarge these shapes if desired; however, please do not submit designs larger than 8.5" x 11". Note that the more complete your design, the easier it will be for the panel and our patrons to review your submission.

Please note that all application materials become the property of *The CowParade Store, LLC*, and no materials can be returned to the artist. Please keep a copy of your application for your records. Do not submit materials larger than 8.5" x 11".

Assurances and Terms

By signing this Application, I agree to all of the terms of the attached Call For Artists, and all such terms are hereby incorporated into this Application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that *The CowParade Store, LLC* is not liable for damage or loss of materials submitted.

Artist:

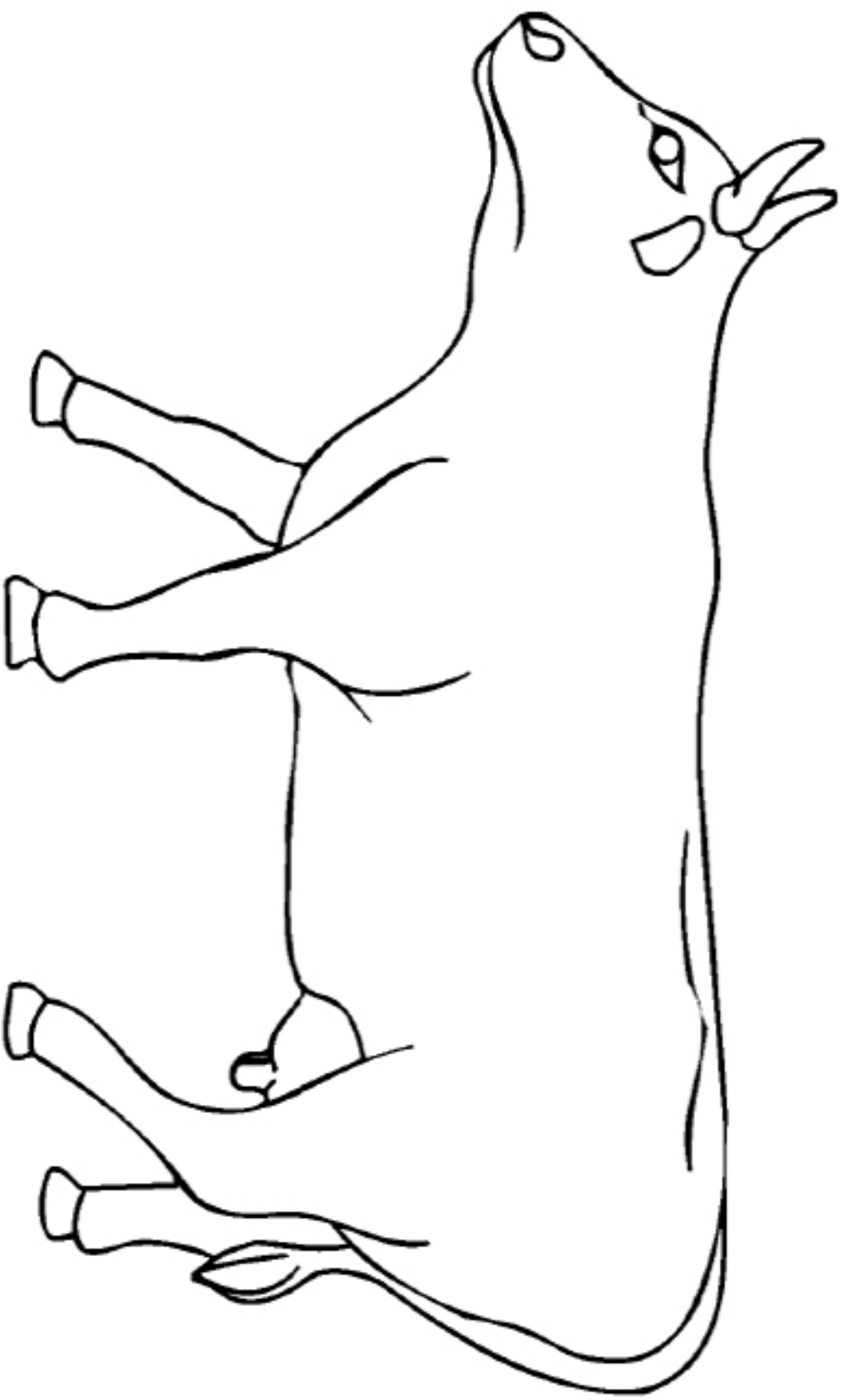
Signature:

Date:

Application Checklist

Original Artist Application

- Signed Application and Artist Statement
- Signed Copyright Assignment
- Design
- Sample of Previous Work and Resume (optional)

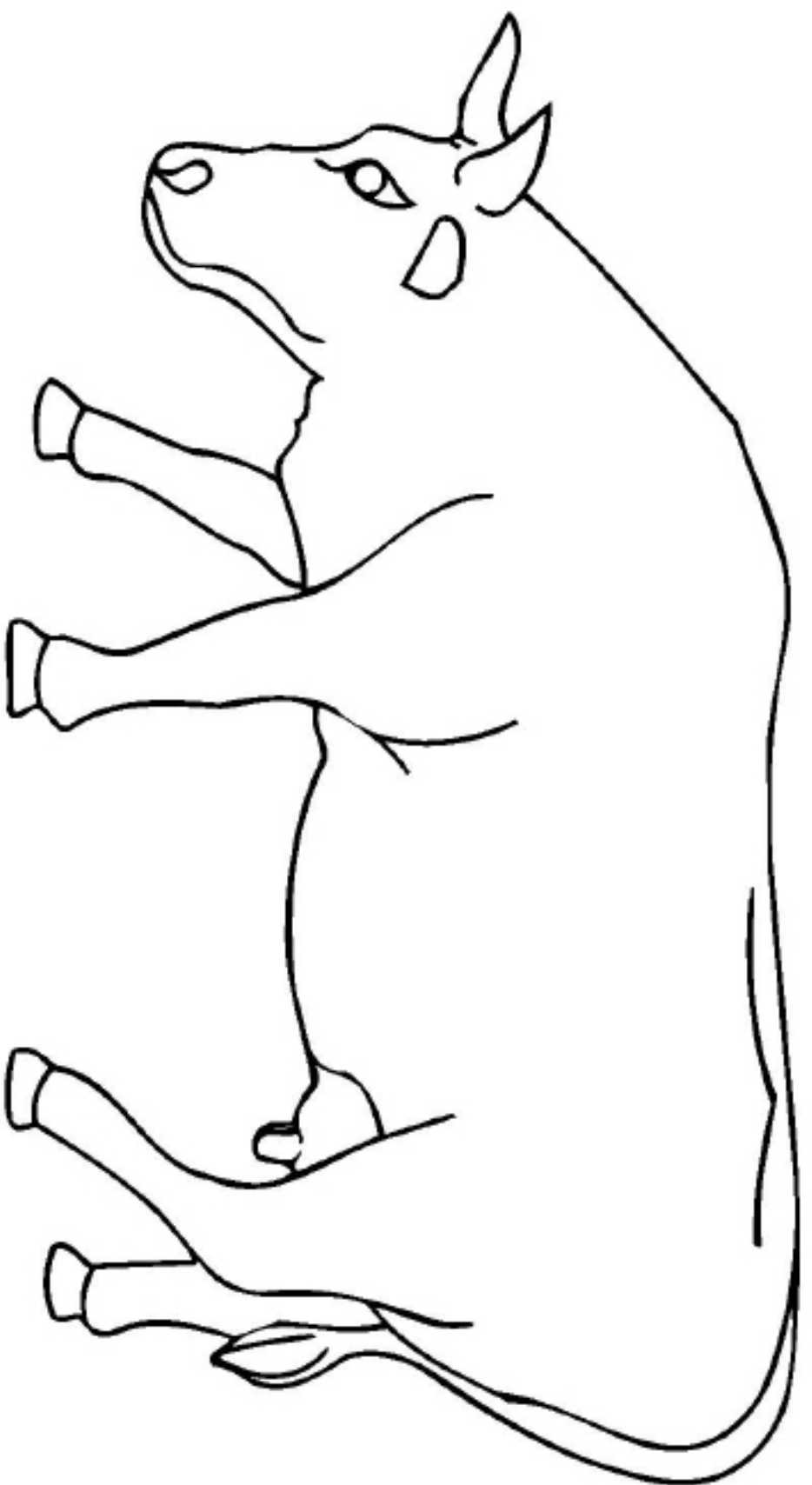


Artist Name

Artist Phone Number

Cow Name

STANDING COW



Artist Name

Artist Phone Number

Cow Name

GRAZING COW